

# Marketing with Magnetic Media

# FlexCoat - EZ™



Flexmag has engineered FlexCoat - EZ<sup>™</sup> to eliminate the issues associated with conventional flexible magnetic products laminated with a printable surface. Our patent-pending FlexCoat - EZ<sup>™</sup> utilizes our strong magnetic sheet as a base which is then coated with a revolutionary printable surface that is compatible with the most popular printing methods used in the print industry today.

## **EZ to Print**

Printable on most common printing equipment.

### **EZ to Cut**

- Curling, rough edges, and separation associated with conventional laminated magnetic materials are eliminated.
- Gumming up of cutting blades due to adhesive residue is eliminated because there is no adhesive.

#### **EZ** on the Environment

- Product is 100% recyclable.
- Product contains No Phthalates.

Available Thicknesses: 0.010" to 0.060"

Available Packaging: Sheets, rolls

Available Sheet Sizes: up to 25" wide and any length

Roll Sizes: Widths – 2" to 25", Lengths – up to 3,000'

Available Finishes: White

Available Back Coatings: Clear, White

Types of Printers: Digital, Offset, Wide-format, Screen, Flexographic

Types of Ink Systems: Solvent, Eco-Solvent, UV, Liquid Toner, and others

Certifications: View website for most current certifications.

Suggested Applications: Indoor/Outdoor advertising, banners, car signs, coupons, business cards, calendars



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